

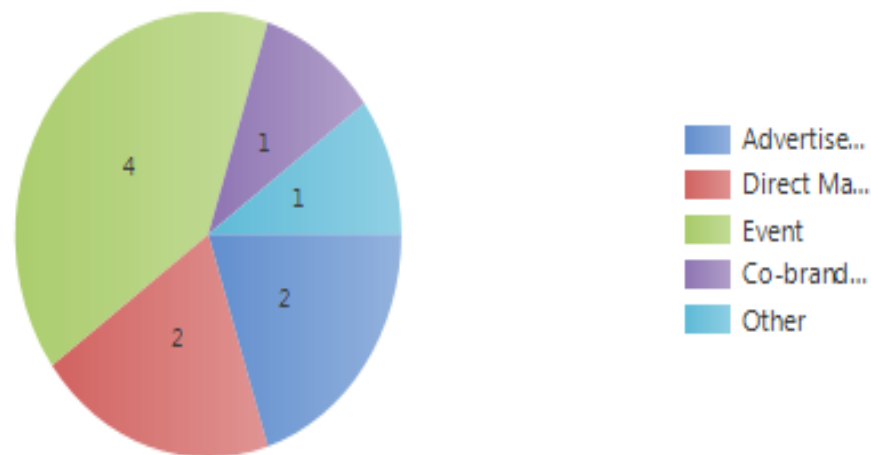
DynaESTATE

Bring Customer Centricity to Your Business

MARKETING DASHBOARDS

Campaign Type Mix

All Campaigns and Campaign Templates



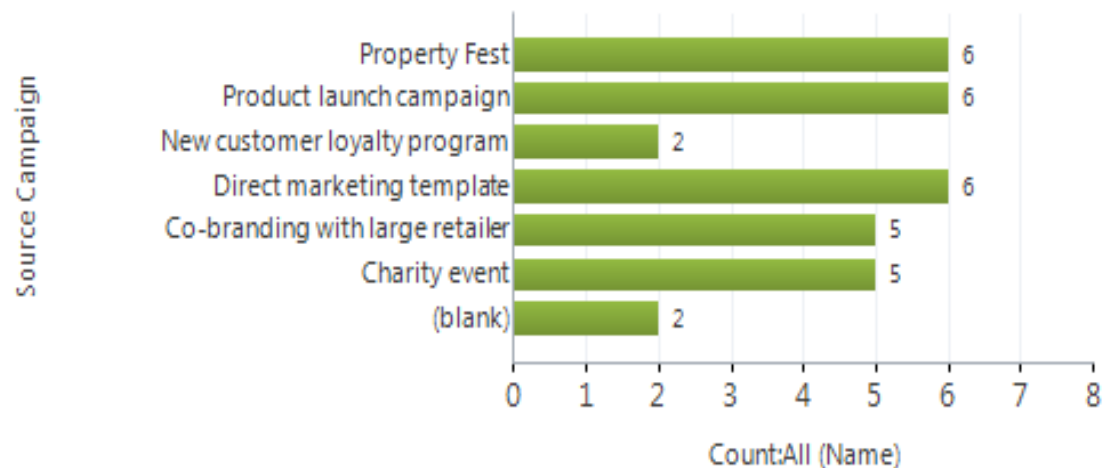
Lead Generation Rate

Open Leads



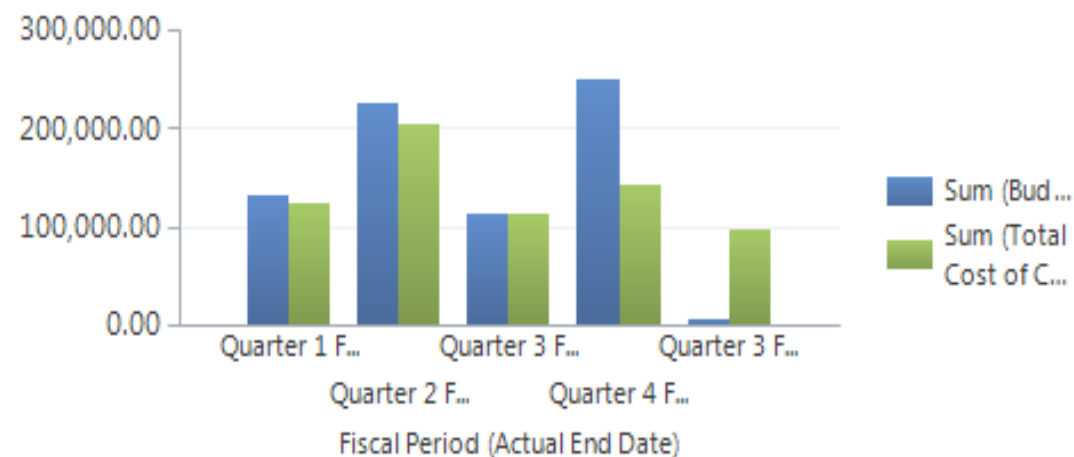
Leads by Source Campaign

Open Leads



Campaign Budget vs. Actual Costs (By Fiscal)

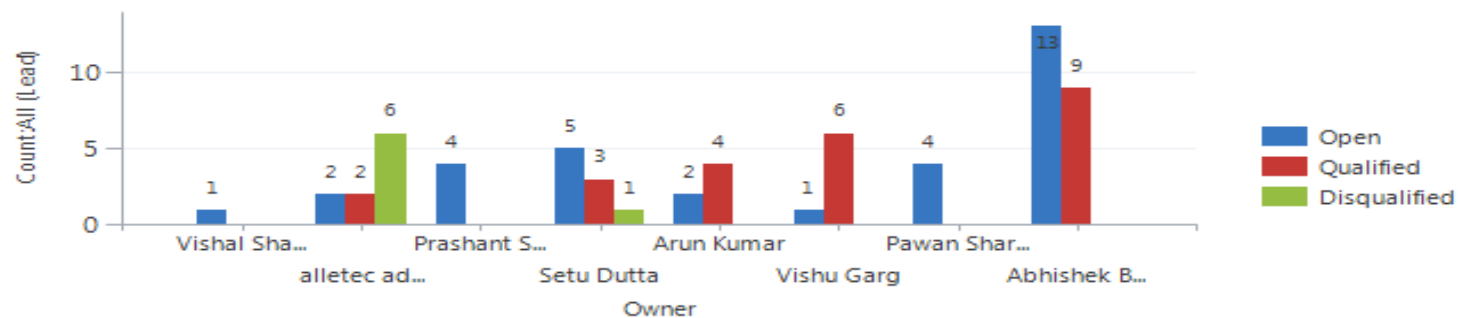
All Campaigns and Campaign Templates



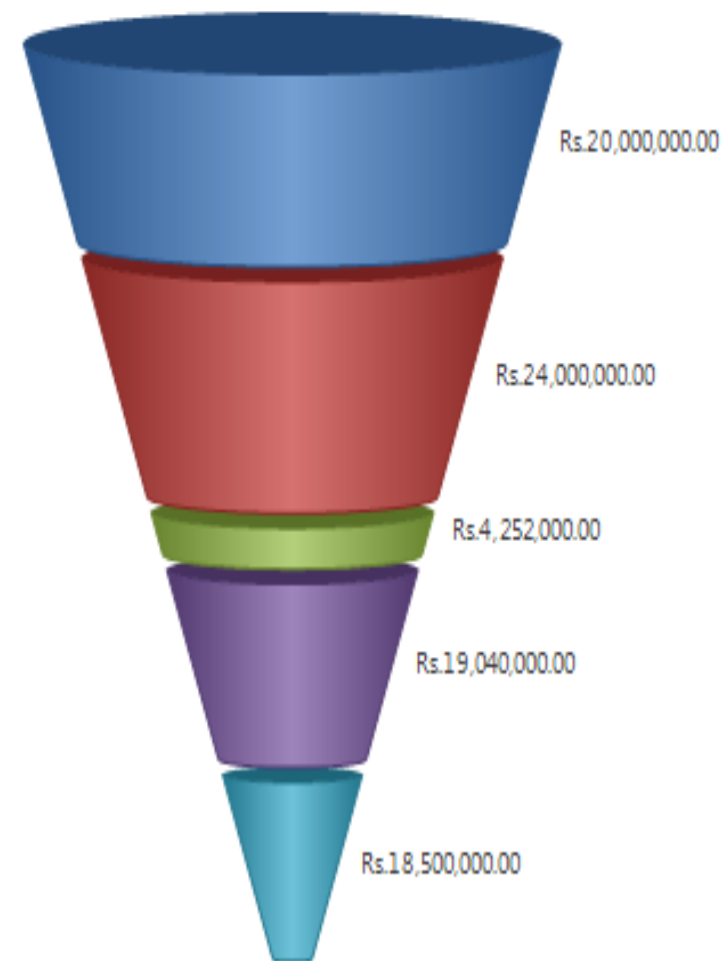
SALES DASHBOARDS

Lead - Owner and Status

All Leads



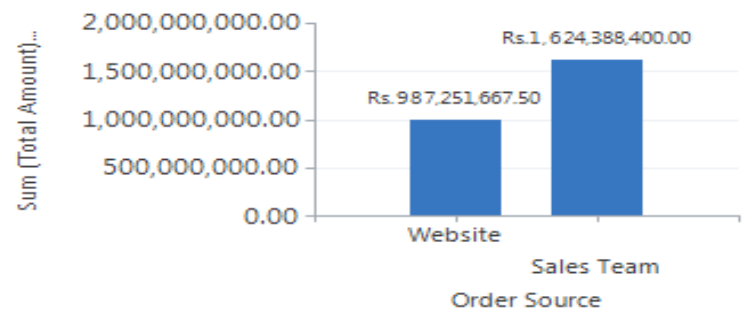
Open Opportunities



- (blank)
- Initial Meeting
- Site Visit
- Quotation
- Revenue realization

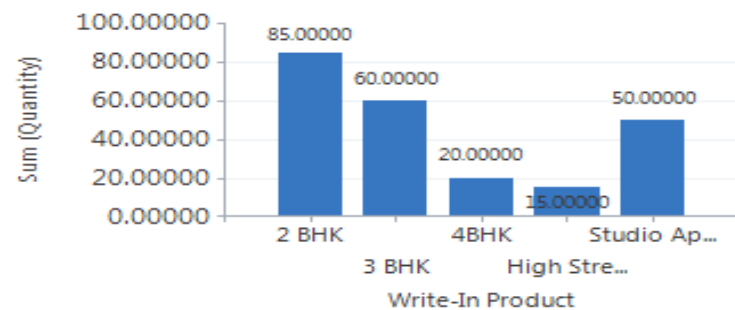
Amount by Order Source

Active Orders



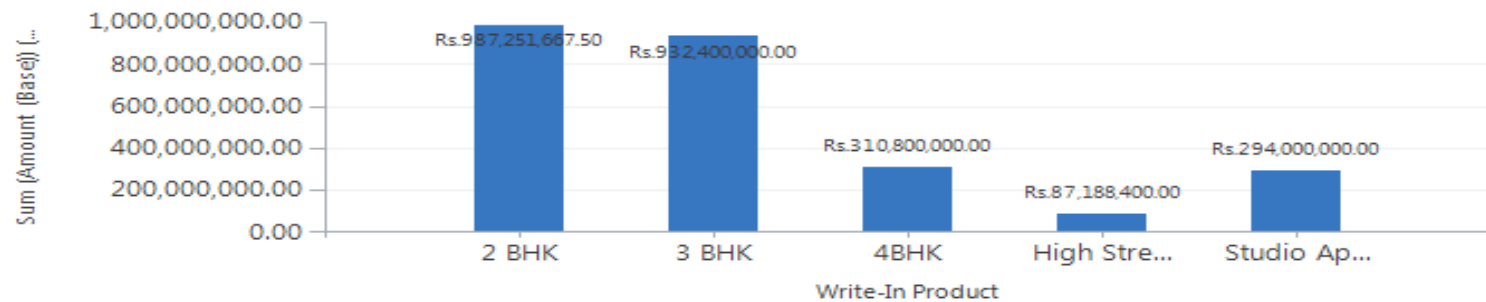
Booking Status

All Order Products



Revenue by Unit Type

All Order Products



Activities: **All Phone Calls** ▾ Search for

<input type="checkbox"/>	Subject ▲	Sender
<input type="checkbox"/>	Abhishek Bakshi	Abhishek Bak
<input type="checkbox"/>	Appointment Confirmation Call	Abhishek Bak
<input type="checkbox"/>	Appointment Confirmation Call	Abhishek Bak
<input type="checkbox"/>	Appointment Confirmation Call	Abhishek Bak
<input type="checkbox"/>	Appointment Confirmation Call	Abhishek Bak
<input type="checkbox"/>	Appointment Confirmation Call	Abhishek Bak
<input type="checkbox"/>	Appointment Confirmation Call	Abhishek Bak
<input type="checkbox"/>	Appointment Confirmation Call	Abhishek Bak

1 - 8 of 279 (0 selected) Page 1

All # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Accounts: **Active Accounts** ▾ Search for

<input type="checkbox"/>	Account Name ▲	M
<input type="checkbox"/>	Aadi Rai	0112
<input type="checkbox"/>	Aarush Bhatia	0124
<input type="checkbox"/>	Aditya Srivastava	0119
<input type="checkbox"/>	Akshar Bhatt	0124
<input type="checkbox"/>	Amita	9814
<input type="checkbox"/>	Arjun Kataria	0112
<input type="checkbox"/>	Arnav Choudhary	0112
<input type="checkbox"/>	Arun Malik	9814

1 - 8 of 23 (0 selected) Page 1

All # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Contacts: **Active Contacts** ▾ Search for

<input type="checkbox"/>	Full Name ▲	E
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>	Aadi Rai	som
<input type="checkbox"/>	Aarush Bhatia	som
<input type="checkbox"/>	abc abc	abc
<input type="checkbox"/>	Abhishek Bakshi	aba
<input type="checkbox"/>	Aditya Srivastava	som

1 - 8 of 100 (0 selected) Page 1

All # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Leads: **New leads create...** ▾ Search for

<input type="checkbox"/>	Name
<input type="checkbox"/>	Abh

1 - 1 of 1 (0 selected)

All # A B C

- Closed Leads
- Lead Associated View
- Leads Being Followed
- Leads I Follow
- Leads Opened Last Week
- Leads Opened This Week
- Leads: Influenced Deals That We Won
- Leads: No campaign Activities Sent
- Leads: Older Than 6 Months
- Lost Leads
- My Connections
- My Open Leads
- New leads created from twitter

Leads: **Open Leads** ▾ Search for

<input type="checkbox"/>	Name	T
<input type="checkbox"/>	Naveen Sharma	New
<input type="checkbox"/>	Rajeev Sharma	Cus
<input type="checkbox"/>	Amit Singh	Lea
<input type="checkbox"/>	Amit Singh	Lea
<input type="checkbox"/>	Amit Singh	Lea
<input type="checkbox"/>	Amit Singh	Lea
<input type="checkbox"/>	Abhishek Bakshi	New
<input type="checkbox"/>	Setu Dutta11	Enq

1 - 8 of 32 (0 selected) Page 1

All # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Leads: **Leads: Older Tha...** ▾ Search for

<input type="checkbox"/>	Name ▲	T
<input type="checkbox"/>	Aadi Rai	New
<input type="checkbox"/>	Aarush Bhatia	New
<input type="checkbox"/>	Aditya Srivastava	Lea
<input type="checkbox"/>	Ajay Dua	Mal
<input type="checkbox"/>	AK Khan	Bath
<input type="checkbox"/>	Akshar Bhatt	New
<input type="checkbox"/>	Alex Oyugi	Enq
<input type="checkbox"/>	Anubha Sharma	Lea

1 - 8 of 49 (0 selected) Page 1

All # A B C D E F G H I J K L M N O P Q R S T U V W X Y Z



Account Number +	WCC8320	Main Phone	9810012345
Title	Mr.	Business Phone	9810012345
Account Name *	Rajeev Sharma	Mobile Phone	9810012345
E-mail	rsharma@gmail.com	BirthDay	2/14/1980
Project Location	Delhi	Payment Plan	Construction Linked
Prepayment %	10.00	Project Name	Wave City Centre

CLP Details

Milestone Stage I	Booking Amount - 10%	Milestone Payment Date	10/12/2013	Cheque Number		Payment Status	Due
Milestone Stage II		Milestone Payment Date Stage II		Cheque Number Stage II		Payment Status Stage II	
Milestone Stage III		Milestone Payment Date Stage III		Cheque Number Stage III		Payment Status Stage III	
Milestone Stage IV		Milestone Payment Date Stage IV		Cheque Number Stage IV		Payment Status Stage IV	

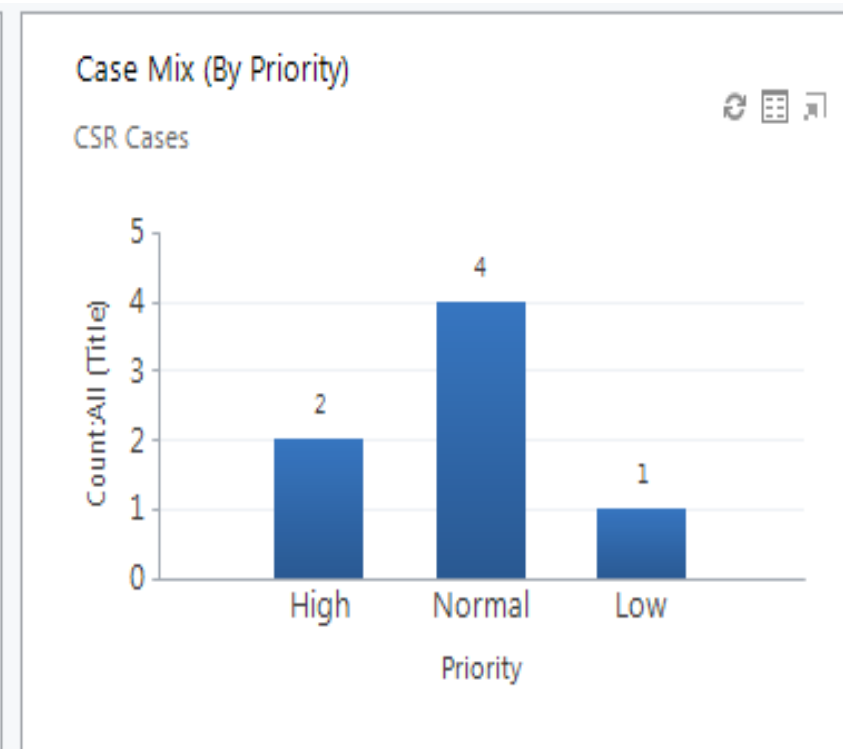
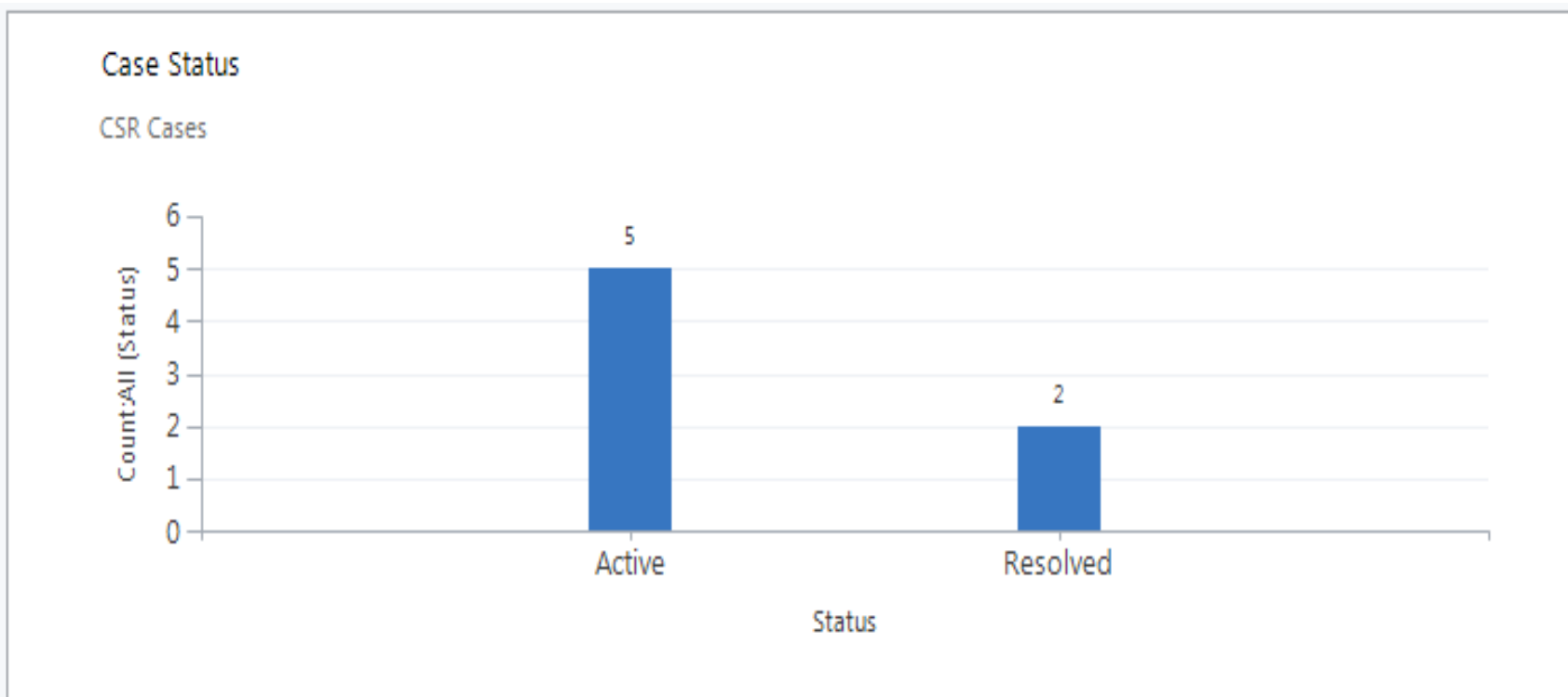
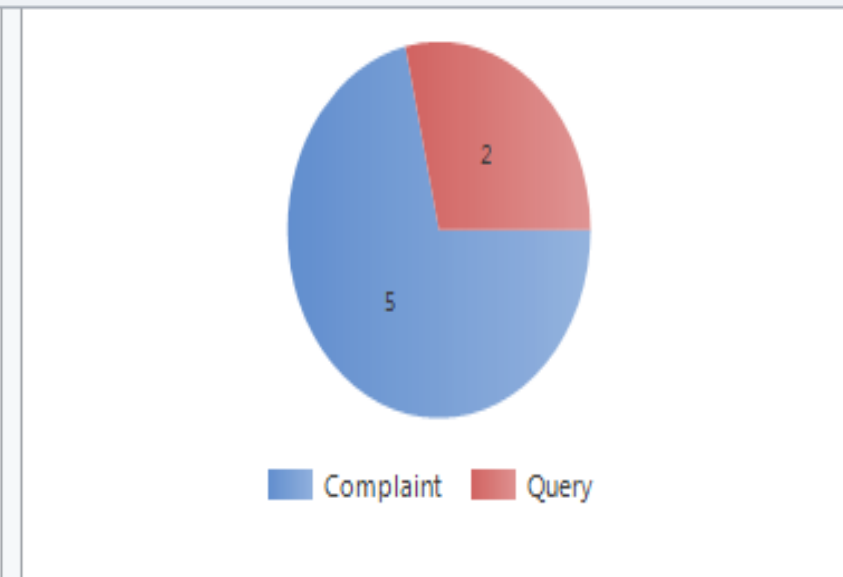
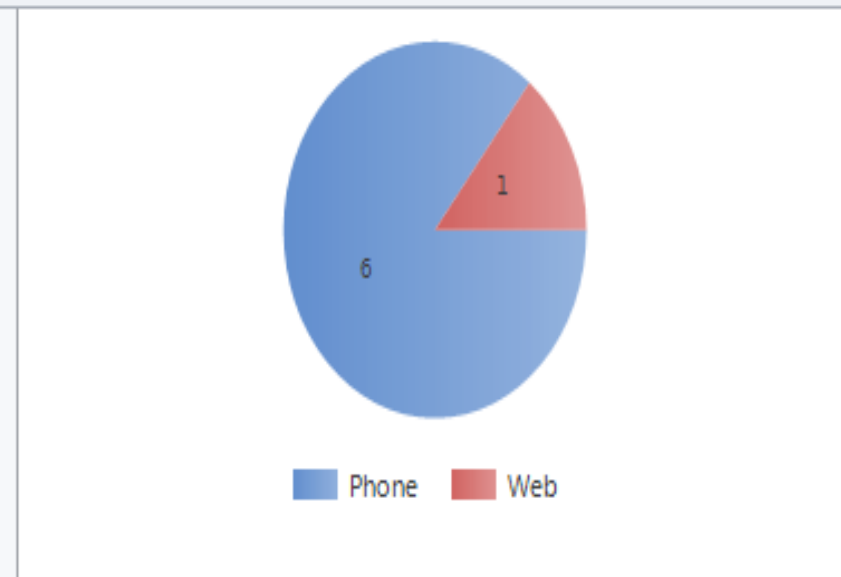
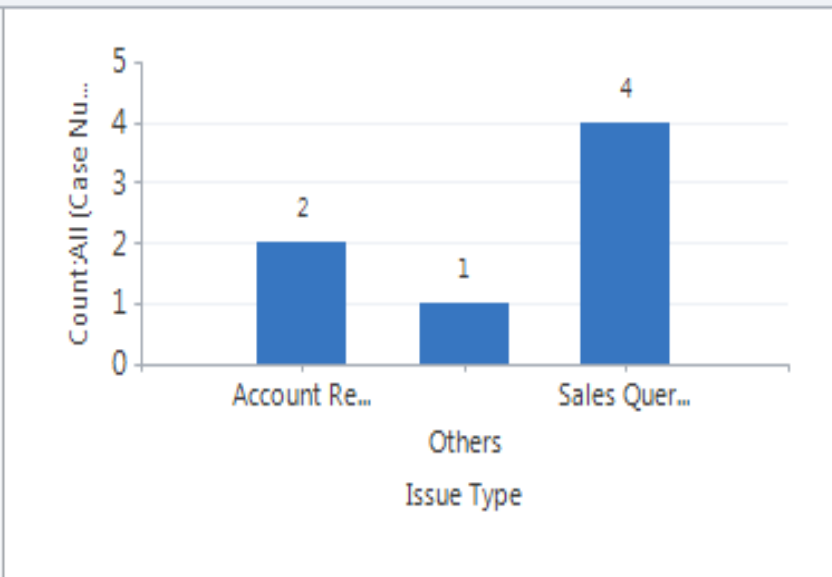
Customer Details

Gender	Male	BirthDay	2/14/1980	Marital Status	Married	Purpose	Own
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Loan & Payment Details

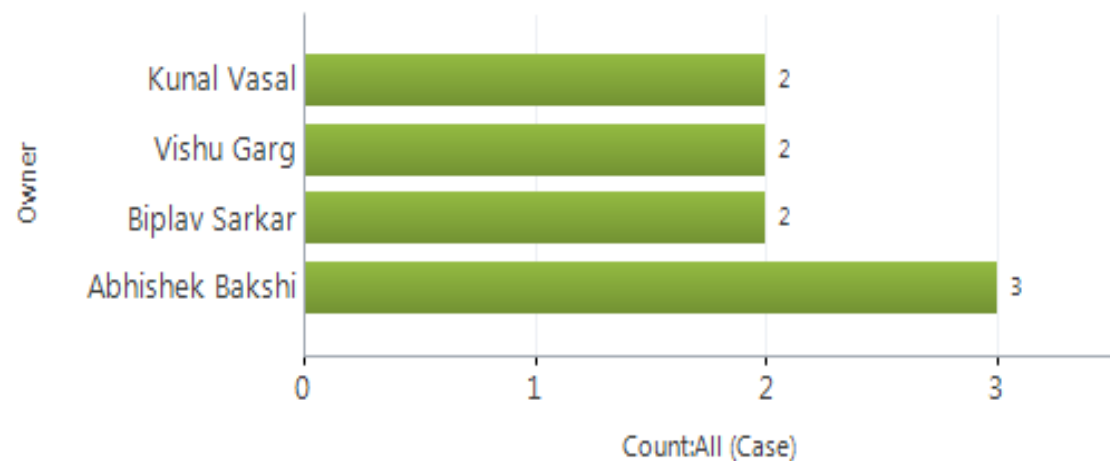
Loan Amount	3000000	Lender Bank	Axis Bank	ROI Type	Floating	Next EMI Due	
EMI	30000	Last Payment Received	Yes	Remaining Loan Amount		Payment Overdue	Yes

CUSTOMER SERVICE DASHBOARDS



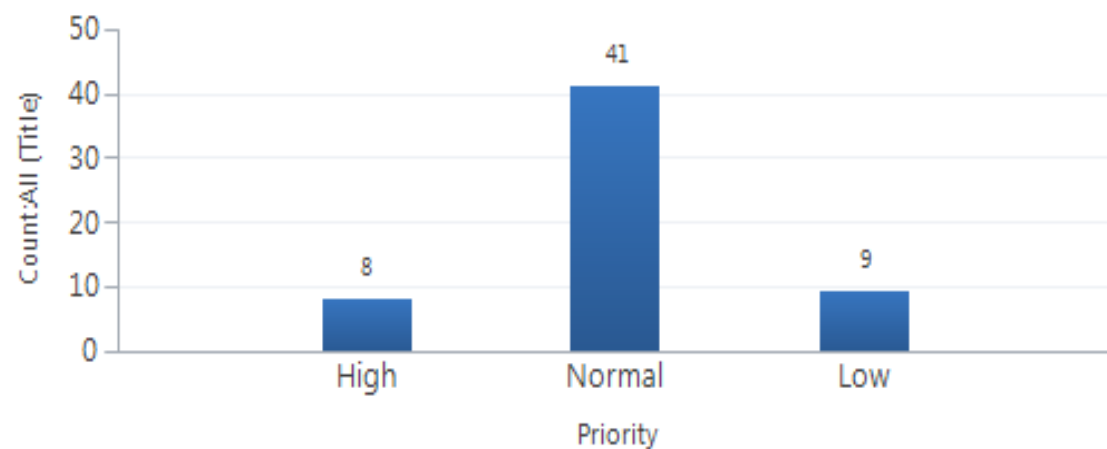
Service Leaderboard

Resolved Cases



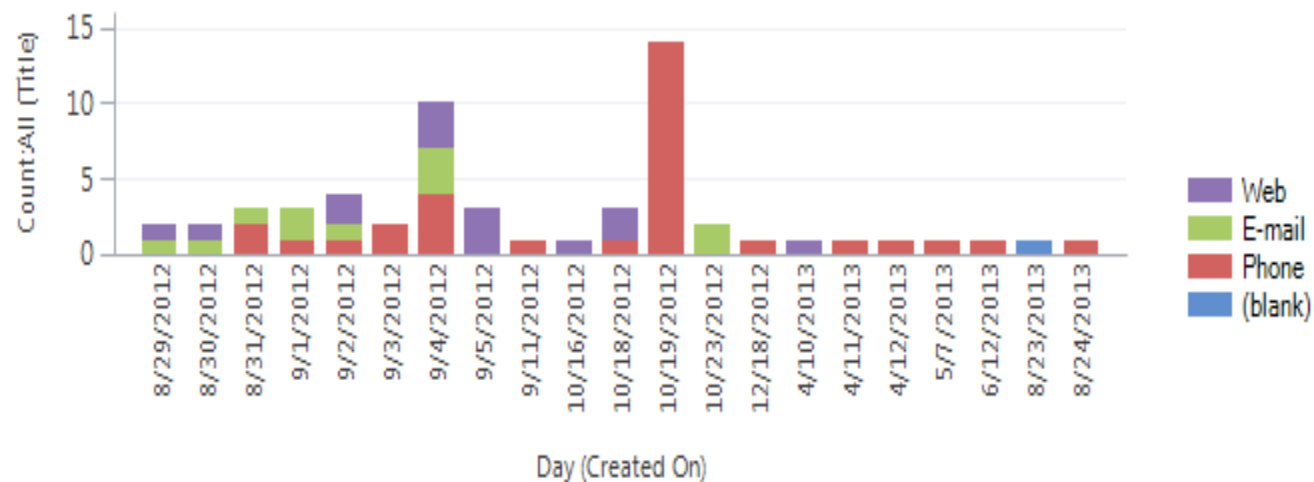
Case Mix (By Priority)

Active Cases



Cases By Origin (Per Day)

Active Cases

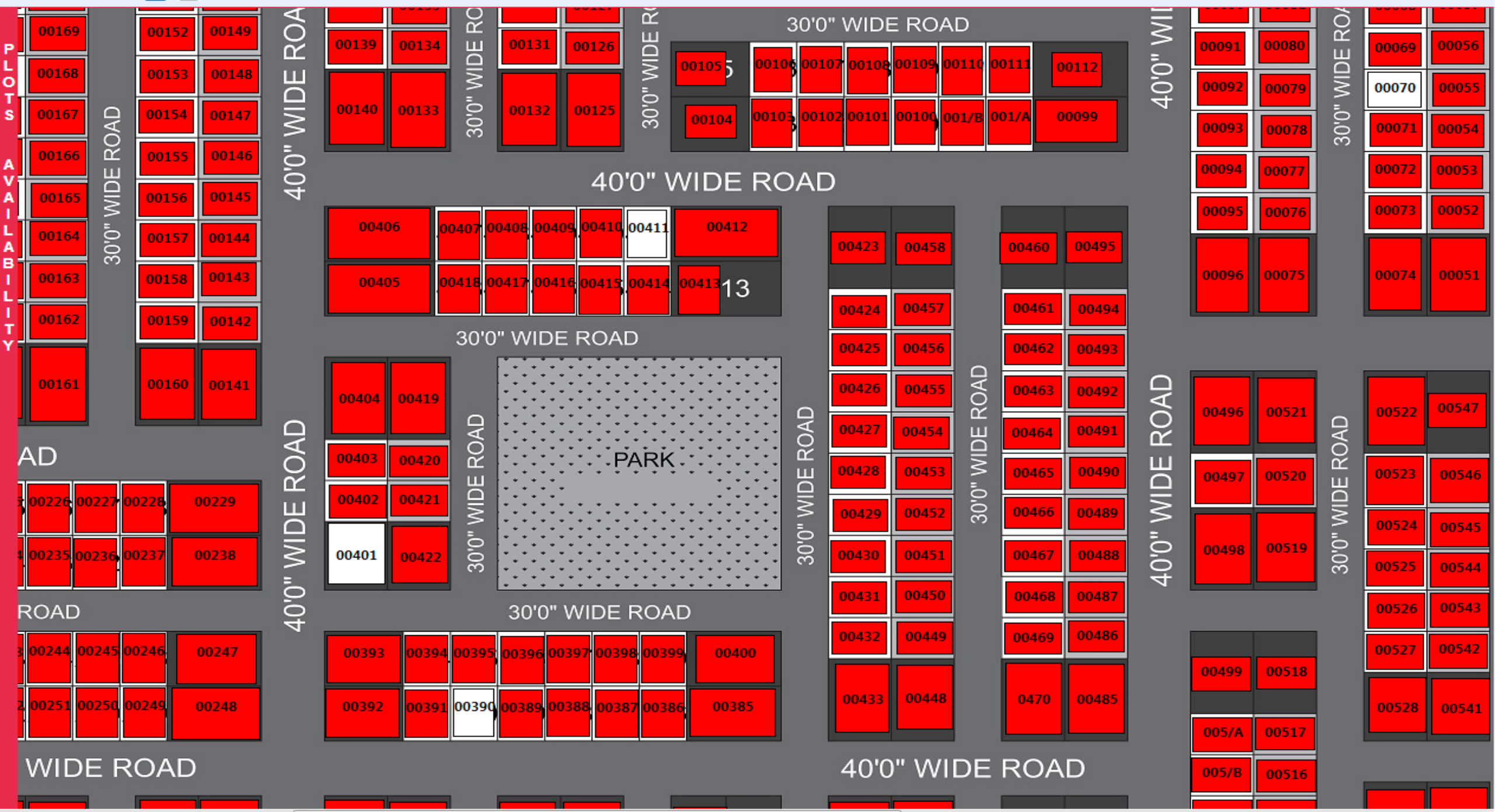


Active Cases by Issue Type

Active Cases



INVENTORY STATUS PORTAL



CUSTOMER PORTAL



REAL ESTATE CUSTOMER PORTAL EDIT LINKS

Search this site

REAL ESTATE CUSTOMER PORTAL

- Home
- Customer Information
- Project Details
- Customer Account Summary
- View and Create Queries
- Generate Documents
- My Payment Schedule
- Recent



EDIT LINKS



My Payment Schedule

- Home
- Customer Information
- Project Details
- Customer Account Summary
- View and Create Queries
- Generate Documents
- My Payment Schedule**
- Recent
- EDIT LINKS

Find an item

✓	📄	Stage	Type of Amount	Criteria	Amount	Amount Paid	Balance Amount	Payment Status	Due Date	Transaction Date	Transaction Mode	Transaction
	📄	Stage ... 1	Booking Amount	10% of Sum Amt	5,000,000	5,000,000	0	Settled	12/4/2012	4-Oct-12	Cheque	555886868
	📄	Stage ... 2	Construction Ph 1	2nd Flr, 25 % of Sum Amt	1,250,000	1,250,000	0	Settled	12/4/2013	4-Oct-13	Cheque	555858686
	📄	Stage ... 3	Construction Ph 2	4th Flr, 50% of Sum Amt	2,500,000	1,250,000	1,250,000	partial due	12/10/2013
	📄	Stage ... 4	Construction Ph 3	10th Flr, Sum Amt	1,250,000	0	2,500,000	due	12/4/2014



Customer Account Summary

- Home
- Customer Information
- Project Details
- Customer Account Summary**
- View and Create Queries
- Generate Documents
- My Payment Schedule
- Recent

Find an item

Customer Name	Price (inr)	Sum Amount (inr)	Super Built Up Area(Sq fts)	Payment Plan	Amount Paid(inr)	Balance Amount (inr)
Amit Sharma	₹ 4,000.00	5,000,000	1,250	Construction Linked Plan	₹ 2,000,000.00	₹ 3,000,000.00